

**From:** Global Intellectual Property Center  
**To:** Kent Smith  
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## GIPC Newsletter for July 2015

Globe Asia

### June TPA Passage Sets Up July TPP Negotiations

Washington, DC

Capitol Hill was a hotbed of trade policy negotiations in June, but now that Congress has provided the President with Trade Promotion Authority (TPA), U.S. negotiators have to get busy to finalize the Trans-Pacific Partnership (TPP). Plans are already underway to set a ministerial-level round in late July and hopes are high for a final deal by end of the year.

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### Meanwhile, Back in Congress

Washington, DC

In addition to TPA, this month's trade progress also included the Trade Preferences Extension Act, which extends the African Growth and Opportunity Act (AGOA), the Generalized System of Preferences (GSP), special trade preferences for Haiti, and the Trade Adjustment Assistance (TAA) program. But unfinished business remains. House Majority Leader Kevin McCarthy let Members of Congress know that leadership plans to bring together a Conference Committee of the Senate and House to work out the details of a final Customs Reauthorization bill.

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### Trade Will Be on Everyone's Mind at the Prom

Washington International Trade Association

At least the Washington International Trade Association's (WITA) annual Awards Dinner affectionately known as the "Trade Prom". Hosted by their non-profit foundation, on July 23<sup>rd</sup> WITA will honor the key leaders who successfully saw Trade Promotion Authority through Congress and the President's desk, Senators Orrin Hatch and Ron Wyden, and Representative Paul Ryan.

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### Innovation in the Life Science Community Through Trade

Philadelphia, PA

"This is a unique time for trade policy in the United States" wrote Mark Elliot. "These pending trade initiatives offer the world an opportunity to set new global standards in a number of areas, but perhaps nowhere is that needed more than with intellectual property (IP) policies. The 2015 International IP Index, produced by the U.S. Chamber of Commerce's Global Intellectual Property Center (GIPC), showed a wide disparity in the 30 IP environments examined from around the world." NOTE: This

column originally appeared in the BIO Show Daily on Thursday, June 18, 2015, distributed at the 2015 BIO International Convention.

[Learn More](#)

## DotcomACT: Increase ICANN Accountability and Transparency

Washington, DC

By Frank Cullen. "A lot has been said and written about potentially disruptive impacts resulting from the impending transition of the contract between the U.S. Department of Commerce National Telecommunications and Information Administration (NTIA) and the Internet Corporation for Assigned Names and Numbers (ICANN), and with good reason. Anyone who is interested in a future that includes a safe, secure and accessible Internet needs to understand the importance of getting this transition right."

[Learn More](#)

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## Voices of IP

OsirisShoes.Still002



### Osiris

In a global marketplace, innovation is the lifeblood of any company. Intellectual property plays a major role in allowing companies to secure their creative ideas that lead to innovative products. Watch how one company is working to establish a ubiquitous shoe brand for the youth of the world.

[Watch video](#)

Robauto.Still002



### Robato

A Boulder, Colorado robotic startup explains how technology harnesses breakthrough ideas around the globe, allowing people to turn those ideas into a business, and how IP can enable entire industries to move forward.

[Watch video](#)

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## What They Are Saying

*"With the bipartisan approval of Trade Promotion Authority, the U.S. Congress has prioritized economic growth and job creation here at home. In doing so, our leaders in Washington proved they could tune out the populists and demagogues of the left and the right and take action on an important measure to put our economy back on track. The Obama administration and Republican and Democratic leaders in Congress deserve great credit for setting aside partisanship and working together to pass this bill. It should serve as a model for how important things can get done going forward."*

- Thomas J. Donohue, U.S. Chamber of Commerce, President and CEO

*"I think what we've found around the world is that you only have generics if you have innovative medicines. You have to have a pipeline of innovative medicines to feed the generic pipeline."*

- Michael Froman, U. S. Trade Representative

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## In the News

- VIDEO: U.S. Senate Grants Obama Fast-Track Authority for Trans-Pacific Partnership ([Bloomberg TV Malaysia](#))
- Fast-Track's Passage Sets Up Round Two on Obama's Trade Agenda ([Wall Street Journal](#))
- Homegrown innovation is the best ([New Straits Times](#))
- Australian senate passes controversial anti-piracy, website-blocking laws ([Sydney Morning Herald](#))
- Creators frustrated with Copyright Office's outdated technology, procedures ([Los Angeles Times](#))
- Internet domain bill getting House vote ([Hill](#))
- FDA seizes counterfeit drugs, cracks down on websites ([CBS News](#))
- IP Protection Incentivizes Innovation and Creates Jobs: A Message Worth Repeating ([IP Watchdog](#))



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